

Lange Ticket Exchange Newsletter

September 2008 Issue

What's New and Exciting!

It's hockey time in Canada, and we started selling our full, half and quarter season packages for the Leafs and Senators in August once the schedules were announced. We have now started selling individual games that you can view on our website www.eTorontoTickets.com. Please note that you can get some individual pre-season games at "bargain" prices at or below face value so if you are taking a young one to a game at the famous Air Canada Centre or Ottawa Corel Centre it is a cheap way to get into a game without spending the big dollars. Yes, Montreal and Pittsburgh as well as other selected games get sold at a premium price, but if you take a pre-season game Jason will lower the price for the premium demand games. Please note that we sold out of our cheap inventory tickets last year by late October, and then had people turn in tickets at premium pricing - if you want the best value for individual or season packages, now is the time to call us at 905-362-4386.

Buffalo Bills are making a comeback!

Not sure if it's the excitement of being able to watch the Buffalo Bills from the Rogers Centre, or many commentators from the media predicting that the 2008 Buffalo Bills are play-off bound (the first win of the season against Seattle was a good sign) but we are moving a lot of Bills tickets. I have written about this before in the newsletters; that once in your lifetime you should go to a NFL game, especially somewhere like Buffalo that has hundreds of acres of tailgate parties all around their stadium four and five hours before kick-off time. The RV units start arriving on the Wednesday, and don't break up their parties until the Monday after the game. The tailgating in the regular parking lots start at 8:00 AM on the day of the game and continue right up to kick-off, and then after the game again! It is a tradition to party before a NFL game, and Buffalo is one of the leaders in tailgating because of the wide open parking that totally surrounds the stadium. Our website has limited inventory for most of the Buffalo games both in Toronto and in Buffalo. Remember tickets in Buffalo are about 25% of the prices in Toronto (that's correct they are approximately 75% less than Toronto prices).

New Staffing

We would like to welcome Ashley Brewer back; after spending a year in England teaching, Ashley has rejoined the Lange Ticket Exchange team to assist us from the administration side. Please be sure to say hello to Ashley as you call in. Shannon will be working part-time for the ticket exchange on a 2 or 3 day per week basis, as she spends more time on a personal training career.

Leaf Jackets

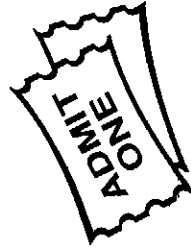
Our website has pictures of the Leaf jackets, (picture is located at the bottom of the inventory page) at www.eTorontoTickets.com and we have only 6 left, in XL size for \$110 each. These official licensed Leaf jackets would normally retail for over \$200, and we are clearing out the last 6 at \$110 per jacket. We also have 1 Nike XL jacket at \$175 that we discovered in one of our moving boxes that never got unpacked from our move. This brand new Nike leather jacket is a great value at \$175 that - it retailed at over \$399.00. We will never get these jackets in again at that price, and once we are sold out, we are sold out!

Concerts

The Air Canada Centre is the second busiest venue in North America; only Madison Square Gardens in New York, holds more events and has more ticket sales in all of North America. One of the reasons for the success of The Air Canada Centre is simple - concerts. With acts like Madonna, Celine Dion, New Kids on the Block, Neil Diamond having 2 and 3 and 4 shows and sold out for all the shows here in Toronto, it's obvious we love going to concerts. We do have tickets for many of these shows, at \$35 over face value listed on our website, www.eTorontoTickets.com. Remember the secret of many of our buyers; when you hear about your favourite artist going on tour just let us know you are looking for tickets and the number of tickets so we can put you on the waiting list - it's not a commitment to purchase. If you are unable to secure your own tickets for your favourite artist on your own, you will have a backup plan with us letting you know what tickets we managed to secure and the pricing.

Blue Jays

The Jays are not out of the race just yet and we do have a limited number of tickets for their last games. Can you imagine the excitement down at the Rogers Centre should the last home stand be the determining factor for the Blue Jays to make the play-offs? Everyone will agree there is nothing more exciting than watching a possible play-off team trying to make a run for the last play-off position at the ball park.



www.eturontotickets.com

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