LANGE TICKET EXCHANGE

Newsletter - December 2006 Issue

The success of Lange Ticket Exchange is due to the enthusiasm of hundreds of clients who truly understand how our exchange program works. If you have tickets you cannot use, we find a buyer for a $30 per ticket markup. Tickets come in; we find the buyer and we do the advertising and marketing necessary to sell the tickets. How successful is our program? We were thrilled in 2005 to sell just over $1,000,000 worth of tickets (which represents almost 6,000 tickets). At our year end (November 2006) we are more thrilled to report we sold over $1,800,000 worth of tickets (up 80% over the year before) and hitting just short of 10,000 tickets. We sincerely thank you, our buyers and sellers for making 2006 a great year!

Leafs, Leafs and more Leafs!

New Coach and New Players! Mike Peca, Andrew Raycroft and more – the Leaf's are undoubtedly a playoff contender for the 2006-2007 season. This year we found ourselves starting the season with over 100 tickets per game! We have certainly grown from 2002 when we had 23 tickets per game. We are on track to acquire over 6,000 Leafs tickets for the 2006-2007 season. We offer Leafs' tickets in all price ranges and look forward to accommodating you this season. With our reasonable mark up of $30 above our cost per ticket we will make the Maple Leafs fan in your family very happy. Please note, some games are at a premium price and that is due to the season ticket holder's wish for a higher premium for big games like Montreal, Vancouver, Edmonton, Boston, etc. You can still lock in reasonable prices for weekday games when you purchase individual games. Check our website www.etorontotickets.com under the Toronto Maple Leafs section, for availability. Please note we have a very limited supply of "large" sized Nike Leaf jackets of which we have sold over 280 units and are down to just 15 of them left.

Ottawa Senators

While breaking the jinx of making it past the first round, the Ottawa Senators succumbed to injury and defeat in the second round. Despite the loss, Ottawa had a great regular season and our **WOW** seats made a lot of people happy as they sat behind the Ottawa bench and truly became a part of the action. If you have clients in Ottawa, or would like to experience a different way to watch a game, these seats are an incredible value!

Our **WOW** seats offer: private entrance to the arena, free coat check, access to the Scotia Club Restaurant, private washrooms, a private food court and in-seat hostess service.

Whether you need a multi-game package or a single ticket, be sure to visit our website, www.etorontotickets.com and check the Ottawa Senators section for games and availability. If your looking for less expensive tickets for the Senators, no worries we can secure seats in many price ranges, just send an email and let us know your budget and we will see what we can do.

Lange's Ticket Exchange will help you cheer on the Senators in their 2006-2007 campaign.

Concerts

Once more we have a great line-up of concerts to choose from in Toronto this year. While we have enjoyed Van Morrison, The Rolling Stones, Elton John, Bruce Springsteen and Radiohead this year, the 2007 concert season is just getting started. What a way to do your Christmas shopping – it's as easy as calling us at (905) 362-4386 ext 271 and saying "Naomi, hook me up with tickets!"

– Over –

We have the Radio City Christmas Spectacular starring The World Famous Rocketts, Dancing with the Stars, Bob Segar, Justin Timberlake, Howie "Deal or No Deal" Mandel, Rod Stewart, The Tragically Hip, Larry the Cable Guy, and trust me redneck fans he is funny!, Peter, Paul & Mary, Christina Aguilera, Nelly Furtado and many, many other events.

The number one question we get asked is "How do you get your tickets before they go on sale to the public?" Many of our seats at the Air Canada Centre are Platinum and Club seats, which allow us to access tickets before the rest of the general public. "How do you get so many tickets for events?" We also get many tickets listed by members of Lange Ticket Exchange who planned to attend the event, but unforeseeable circumstances have occurred, leaving them unable to. As soon as you hear about your favorite artist coming, let us know and we will send you a list of our inventory. By doing this, you are guaranteeing yourself access to our inventory list, prior to our website posting.

BIGGEST News of All !!!

We have moved!

As most of you know, Lange Ticket Exchange is a part of Lange Transportation and Storage Ltd., and our office was less than ideal for the number of people we employ. As of December 4th, we have relocated to our new home at 3965 Nashua Drive in Mississauga, near Derry Road and Highway 427 which will accommodate all facets of Lange. Our new location is a sprawling 69,400 sq feet with 10,000 sq ft of offices and 59,000 sq ft of warehouse space. For those of you that visit us, you will find the new location easily accessible from the highway. In our next newsletter we will take the time to talk about our environmentally friendly building as we have installed a geothermal system which totally heats and air-conditions the full 69,400 sq ft. without the use of fossil fuels! More on this topic will follow in the next newsletter.

We look forward to your visits, and will be happy to show you around the new Lange organization.

Here are the new details:

Lange Ticket Exchange / Transportation Ltd.
3965 Nashua Drive
Mississauga, ON
L4V 1P3
(Located at the new Highway 427 and Derry Road in the northeast corner of Mississauga)
T: (905) 362-4386
F: (905) 362-4391

Is It Too Late To Think About Christmas? Not At Lange's Ticket Exchange

Last year we had people buying Leaf tickets, concert tickets and gift certificates right up until 5pm on Christmas Eve. We know that everyone enjoys a night out, whether at a sports event or a concert, and of course Leafs tickets are a sure fire hit under the Christmas tree.

Is he a Stones fan? Is she a Tom Jones enthusiast? Don't try and read minds this Christmas, give the gift of entertainment! Buy your loved ones a gift certificate from Lange Ticket Exchange. Our gift certificates have a 2 year expiration date and can be renewed for another 2 years, if necessary.

We also have very nice embossed Toronto Maple Leaf birthday cards, best wishes and happy holiday cards at $2.95 each (these are great for putting a gift certificate in). Gift Certificates are available starting at $50 and can be increased in increments of $25.

Whether it's for a Leafs game, a concert or another spectacular event, we look forward to seeing and hearing from you in the forthcoming ticket-buying season.