

LANGE TICKET EXCHANGE

Newsletter - Issue #4 – May 2006



It's no secret that Maple Leaf tickets are still the #1 product for Lange ticket exchange

Toronto Maple Leaf fans are taking the fact they didn't make the play-offs even with a record of 41-33-8 and 90 points rather well. This is the first time since the 1997-98 season that the Leafs have missed the play-offs. We all know a lot of changes will be occurring with the Leafs before the 2006-07 season begins, especially after the last 12 games, we saw them go 11-1 including 2 overtime wins with the support of the "kids" from the farm club. The first change we know is the coaching with Pat Quinn and his staff being released from their contracts one year early and Paul Maurice (which everyone seems to be happy about) being hired as the replacement.

We all have different reasons for purchasing Leafs tickets. Many of you use them to thank clients, take clients out, provide them for charity fundraisers, share them with your fellow employees or take family members. Whatever your reason, having access to Leaf tickets is something very special, yet the odds of purchasing tickets for a leaf game on Ticketmaster are as likely as you winning a car in a lottery.

We had a very busy year in 2005-06 getting Leaf tickets to hundreds of you and we expect 2006-07 to be equally as busy. If you would like to go on our waiting list for complete season tickets (45 games), half season (22 or 23 games) or quarter season packages (11 or 12 games) we would ask you to please do the following;

Email us at naomid@langeshow.com with the package (number of games) you are looking for and the type of seats you want, i.e. greens, gold's, etc. (tickets in ALL sections are available).

Costs for the tickets (all prices are per ticket - GST extra)

Purples \$75 to \$100 depending on location and number of games you take

Greens \$100 to \$130 depending on location and number of games you take

Reds \$160 to \$185 depending on location and number of games you take

Air Canada Clubs \$185 to \$225 depending on location and number of games you take

Gold's \$200 to \$250 depending on location and number of games you take

Platinum's \$275 to \$350 depending on location and number of games you take

If you would like to purchase only one game or up to a 10 game package, please email us as well and let us know the type of seat you are looking for. As soon as we take care of the season ticket purchasers, we will contact you to give you some options on games.

Please note we are also accepting tickets from season ticket holders. Please call Eric Lange or Naomi Dang to discuss how Lange Ticket Exchange can make your life a little easier by selling tickets you can't use.

Contact 905-629-4994 Naomi Dang ext 271, or email naomid@langeshow.com.

Did you know that Toronto has the 3rd largest concert ticket sales in North America!

We do love going to concerts! This year's line-up of concerts for the GTA is outstanding. We recently had David Gilmour tickets, and now his partner from Pink Floyd, Roger Waters, is coming to Toronto, and boy did we load up on tickets. Be sure to visit our website www.etonortotickets.com to see the selection of very good seats we managed to get, thanks to an "insider". Not a Pink Floyd fan? Don't worry, with over 57 different concerts listed on our website right now we must have something you can enjoy! Let's see, K.C. and the Sunshine Band for those that remember the disco scene, George Strait for the country fans, Madonna (yes in Montreal but worth the drive!), Burton Cummings for those that want to enjoy the Guess Who music. We have Edgefest for the "head bangers", and Tom Jones for the ladies. No matter what your taste is for live music we have it covered. Be sure to take a moment and review the lineup of concerts on our website.

– Over –

www.etonortotickets.com 905-629-4994 ext 271 or 223

Lange Ticket Exchange is more than just hockey and concerts

Special Events! This area includes items like Grey Cup tickets for Regina, Formula One in Montreal and Lord of the Rings in Toronto. Now, why would anyone need to purchase tickets way in advance for these? So you can plan your flight, hotel, vacation, etc. We sell a number of these tickets to companies that wish to use them as major prizes for employee contests or provide them to the right client. Our website has the complete listings including pricing. Please note that in all cases we only add our standard \$30 service fee for these tickets, even when we purchase them up to one year in advance to ensure great seats. How cool would it be to provide 1st or 2nd row seats for the Lord of the Rings on a Saturday night performance, or 2nd row at the start/finish line of the Formula One in Montreal, or Grey Cup tickets in the heartland of football in Regina (as you know that city will be one huge party during the Grey Cup)!

Okay, give up some of your secrets for getting tickets!

How do I get in on the ground floor for tickets? A jeweler will not give you the name of his wholesaler and we are in a bit of the same situation. We can reveal that we use a lot of systems to try to get the best tickets and the most tickets possible when made available to us. But, to be fair a lot of our tickets come from folks just like you that have discovered that due to a variety of factors you cannot use or cannot attend the event. We try hard to get you to agree to sell the tickets at face value or your cost price, and then we add our \$30 charge to cover our costs and hopefully at the end of the year make a profit to keep us going into the next year.

I was recently at a garage sale when a good friend approached me and said, "I bought 4 good tickets for Crosby, Still, Nash and Young (CSNY) at the ACC for the July 10th concert (so good the tickets cost me \$275.00 each through Ticketmaster)". "When I called my 3 friends who indicated a great interest next time CSNY came to Toronto each one of them said, sorry away on holidays, or some other excuse - Eric, can you help me out?" "But, I still would like to attend the concert on my own". I fixed his problem in less than 24 hours, we found him a single ticket on Ticketmaster (great seat as well), took the "Ticketfast tickets" option when purchasing the ticket, emailed him his new seat, he emailed me the 4 tickets he bought with the "Ticketfast option" and I emailed him his invoice for his one ticket. He emailed me the invoice for the 4 tickets and I had someone that was thrilled to get 4 great seats for the concert and at only a \$30 surcharge compared to the \$200 per ticket he was quoted from a ticket broker. That is why Lange Ticket Exchange is so successful!

What's all the fuss about going to a Buffalo Bills game?

Americans love their football games, whether its high school, college, or NFL. Unlike hockey where we have 45 home games for the NHL, a NFL team has only 10 home games. Therefore, for the real fan it's an entire day event to go to a Buffalo Bill's game. Don't get me wrong, you could arrive 30 minutes before kick-off, park and walk to the stadium, go thru the security system, and sit down, have a pop, have a hot dog, leave with 2 minutes left on the clock to beat traffic and be home in no time, but that's not what the hard core NFL football fans do.

Some fans arrive on the Wednesday for the Sunday game by RV, the stadium has special RV parking lots, charge \$15 per day to park the RV and the party starts! By Sunday morning the RV lots are full, and I mean RV lots as hundreds of RV's are at Ralph Wilson stadium each game with an average of 4 people. Now for the rest of us normal fans, the parking lot opens up by 8am for a 1pm, 4pm or 7pm kick-off and every lot surrounding the stadium is jam packed by 10 am with tailgate parties. You see every imaginable type of BBQ going. You will see some of the tailgate parties with portable picnic tables, multiple items on the BBQ, lots of cold beer and wine, lots of tents to protect the BBQ in case of bad weather - because no matter what the weather the tailgate parties are going to happen. Some of the tailgaters will have portable hot tubs in the back of their pickup trucks, you see fine linen and silverware at some of the tailgate parties, you will see plain BBQ as well with just hotdogs and hamburgers but not many - it's a badge of honour to have at least 5 items on the BBQ. Many of the tailgaters don't even have tickets to the game, but no worries as touch football games will break out or just watch the game on their TV's that many will bring, or listen on the radio. You will see limo's with hot tubs, corporate BBQ parties complete with high school cheerleaders teaching the company staff some Buffalo Bills cheers. You will see more RV's than at a Provincial Park and you will see mountains of empty beer bottles and cans.

Going to a NFL game isn't about going to a NFL game, it's about going to a day long event. If you want to guarantee the opportunity to experience it, we have the tickets available right now as tickets don't go on public sale for some time. As always, we have our seats available at \$30 over cost price. We can also access more tickets if you wish to get a group together.