



## Lange's Ticket Exchange

*Great Tickets...Reasonable Prices!*

**Newsletter - Issue #1 – April 2005**

We would like to thank all of you for being apart of Lange's Ticket Exchange success story.

Things certainly have heated up as we continue to grow our concert and other sport activities at Lange's Ticket Exchange. Many of you must be wondering how we survived in a "Toronto Maple Leaf City" without the Leafs as part of our inventory. I must confess that we got lucky in managing to find some sources to get us large blocks of tickets for the big concerts including Hilary Duff, Elton John, Oasis, Killers, U2 and many other groups. We have also found that many of you purchased tickets for events then couldn't attend the event and turned over your tickets to us to find a home and recover your purchase price. This service doesn't cost the seller a penny, no listing fees, no selling fees, just a reasonable fee to the buyer of \$30 per ticket to cover our administration fees. Even without the Leafs and the NHL we managed to sell thousands of tickets for other events, and we certainly appreciate how many of you have referred us to others about our unique service.

We have added many more Buffalo Bill tickets so that all of you can have an experience attending an exciting NFL game. Warning, if you plan to tailgate you must arrive early, as the parking lot fills up by 11am, and then you must use neighborhood private lots. The beauty of the Buffalo Bills is the price of the ticket, as Buffalo is the lowest price ticket in the NFL and with our policy of only adding \$30 to \$40 per ticket, for the regular season it makes it a very inexpensive day.

Here's a secret tip, if you have an interest in an event; don't wait for us to post them on our website. Email or call us when you hear your favourite band or event is coming and we will put you on our waiting list, and as tickets come in, we will call you to advise you with all the details. Approximately 25% of our tickets sold never get put on the website, as the waiting list for an event is called first. Hint, Rolling Stones are coming and you may wish to let us know in advance if you would like tickets.

Hockey, Hockey, Hockey, will we have NHL hockey this season? I still cannot believe that a \$2 Billion a season industry was flushed away last year and I cannot believe it will happen again. If you want to be added to the list of people that wish to get either complete season tickets, or half season tickets or even 1/4 season ticket packages please let us know so we can start to organize those packages. We also have our amazing seats in Ottawa, right behind the Ottawa bench so if you have clients in Ottawa that need a special thank you then these seats are just the perfect way to impress your client. We also have Leaf licenses for sale, and even with the lock out, we sold 6 licenses over the past winter for people that realized that at some point the NHL will come back. If you wish to receive a list of availability of licenses please do not hesitate to contact us to have either a list by email, fax or mail.

Again, we appreciate your support,

Sincerely,

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